



AFP- Tampa Bay Conference

Introducing Young-in-the-Profession and Veterans-in-the-Profession Tracks

\$29 AFP members/\$49 non-members

Wednesday, Oct. 7, 2020 - Via Zoom:

Conference Scholarships Sponsor:



CFRE Credit Pending

Young-in-the-Profession Track

This two-hour session is an opportunity for fundraisers to take a fresh look at many aspects of their work. The format is designed to be engaging with a variety of topics and speakers, in a TED-Style talk. Speakers will be quick-hitting, with only 15-17 minutes per speaker, followed by a Q&A at the end of each hour. A Keynote session concludes the conference.

- 10:00a.m. Welcoming Remarks
- 10:05a.m. **Remote Work Rockstar**
Debbie Lundberg, CEO
Presenting Powerfully
- 10:20a.m. **Five Strategies to Advance Your Career During COVID-19**
Betsy Irizary, CEO, HR Contempo
- 10:35a.m. **Database Shopping is the Worst!**
Holly Moon, Foundation Manager
Lions Eye Institute Foundation
- 10:50a.m. Q&A with Speakers 1-3
- 11:00a.m. **Your Case for Support**
David Hoffman, MSML, CFRE
Managing Director, Carter
- 11:15a.m. **How to Share and Use Your Case for Support**
Kathy Rabon, CFRE, CFRM
Chief Philanthropy and Marketing
Officer, Suncoast Hospice
Foundation - a member of Empath
Health
- 11:30a.m. **Case for Support - Case Study**
Mark Haney, Chief Advancement
Officer, ZooTampa
- 11:45a.m. Q&A with Speakers 3-6
- Noon Break
- 12:05p.m. **Keynote Session and Q&A**
Jessica Muroff, CEO
United Way Suncoast
Bemetra Simmons, Chief Strategy
and Operations Officer
United Way Suncoast
- 1p.m. Conclusion

Veterans-in-the-Profession Track

These three sessions take a deeper dive into topics related to management and executive compensation.

Each session will also include time for a Q&A with the presenters. A Keynote session concludes the conference.

- 10:00a.m. Welcoming Remarks
- 10:05a.m. **Managing Your Fundraising Team**
Joel Momberg, CEO (ret.)
USF Foundation
Holly Duncan, CEO
Duncan Philanthropy Group
- 11:15a.m. **Advanced Topics in HR, TBD**
- Noon Break
- 12:05p.m. **Keynote Session and Q&A**
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- 1p.m. Conclusion